Twitter Lists

- Public or private list of Twitter accounts
- with or without actually following the account
- know if you've listed them privately.

Allows you to add users to a list, and see what they're posting,

Users are notified if you add them to a public list. They do not



Ideas for use

- Competitors, other institutions
- Advocates
- High-profile alumni/donors
- Content sources (on- and off-campus)

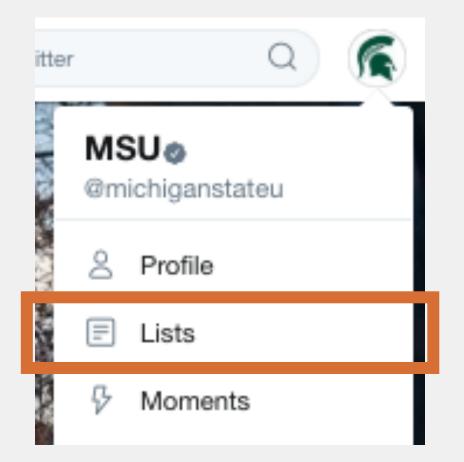
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Organizing feeds (conference attendees, chat participants, etc.)



Creating lists

1. Visit your page and click Lists.



2. Click "Create new list" button.

Create a list

A list is a curated group of Twitter users and a great way to organize your interests. Learn more

Create new list

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3. Choose name, public/private setting, and hit "Save list" button.

	Create a new list		×
	List name		
	Description		
		Under 100 characters, optional	
	Privacy		
Γ	Public · Anyone can follow this list Private · Only you can access this list		
	Save list		



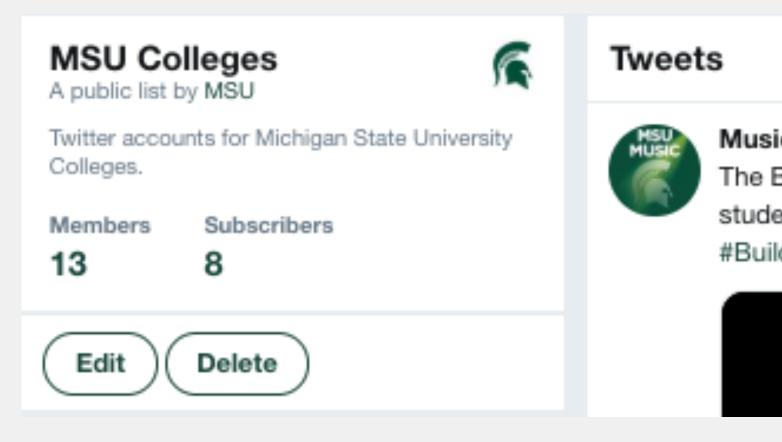




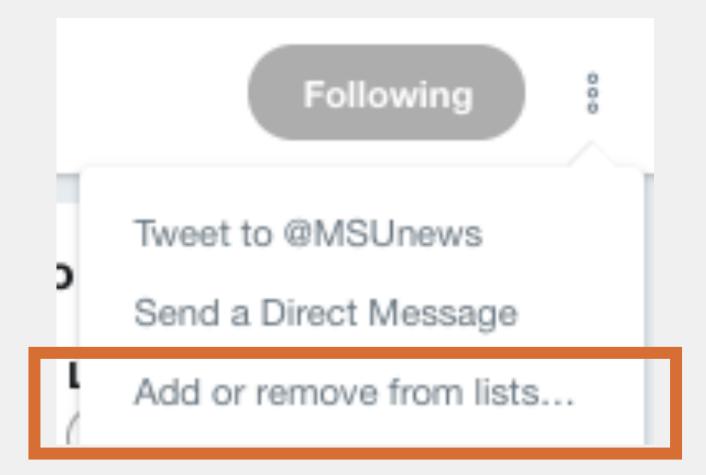
Using lists

1. Add users to list by clicking the drop-down menu next to the follow button on their page.

2. View content from list members by choosing the list from your account page.



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3.Add lists to columns in your social media management system to view in your workflow.

MusicMSU @MusicMSU · 9m \sim The Billman Music Pavilion will have a great impact on everyone, especially the students that staff member Christine Beamer works with every day. #BuildMSUMusic #GiveGreenDay go.msu.edu/2dH

